



THE 360 WORKSHOP AGENDA

This is a tentative schedule. Your location may start and end at different times. You will receive communication about specific times for your event via email once you sign up.

9:00 – 9:30 AM	Gathering and Registration:
9:30 – 9:40 AM	Opening Prayer/Welcome Message
9:40 – 10:20 AM	The Heart of Communication: Balancing maintenance & mission in the role of communication and stewardship.
10:20 – 10:30 AM	Break
10:30 – 12:00 PM	Understanding and Optimizing Your Channels: Bulletins, Newsletters, Websites, Email, Apps and Texts: Learn the purpose for each channel, common mistakes, traits of excellence, and practical tips to improve.
12:00 – 1:00 PM	Lunch – Ask the Expert Q&A Panel
1:00 – 2:00 PM	Roundtable Workshop: A fast-paced guided round table discussion on specific plans to take back to your parish.
2:00 – 2:15 PM	Break
2:15 – 2:45 PM	Discussion Group 1: Increased Engagement with myParish App: Join our app expert to discuss proven tips to get more downloads and increase App opens while inspiring parishioners to embrace Catholic Life Every Day. Discussion Group 2: Effective Online Engagement: Join our online engagement expert to discuss ways to engage the faithful more effectively using social media and websites. Discussion Group 3: Transforming the Parish Bulletin: Join our bulletin expert to review new ideas and techniques on effective use of your bulletin.
2:45 – 3:00 PM	Closing Prayer and Wrap-up